

# 50% Scholarships

## Master in Strategic Design Management

In collaboration with Nacar Design  
IED Barcelona

IED – Istituto Europeo di Design, at its Barcelona campus, is launching, in collaboration with Nacar Design, a new call for applications for two scholarships for the Master in Strategic Design Management.

These two Scholarships cover 50% of the Course Fee (not applicable to the reservation fee or enrolment fee).

An ad hoc expert jury will assess candidates based on motivation, capability, and presentation. The scholarship may remain unawarded if the jury considers that the submitted applications do not meet the minimum quality standards.

### Terms and Conditions

#### 1. Participants

The participants in this call may apply for one of two study grants to undertake the Master in Strategic Design Management for the 2025–2026 academic year, starting in January 2026. Applicants must hold a secondary school diploma (Bachillerato) or an equivalent qualification.

#### 2. How to apply

To participate in the Scholarships Competition, candidates must send the following documents by email to [info.barcelona@ied.es](mailto:info.barcelona@ied.es) between 5 and 20 November 2025:

- Copy of ID card or passport
- Curriculum Vitae
- Motivation letter in the language of the programme
- A link to a portfolio or a presentation video (maximum one minute), where the candidate introduces themselves and explains their motivation for studying the master's programme at IED Barcelona, and why they deserve a Scholarship.

Shortlisted candidates will be called for a final interview with Marina Ojan, Head of the Master School at IED Barcelona, and Carmo Requejo, Experience Design Manager at Nacar Design.

#### 3. Submission

All application materials must be sent in a single email to: [info.barcelona@ied.es](mailto:info.barcelona@ied.es)

#### 4. Application Deadline and Scholarship Allocation

Scholarships will be awarded on a rolling basis as applications are received. Each submission will be reviewed upon arrival and, if it meets the requirements, the candidate will be interviewed by representatives of IED Barcelona and Nacar Design. A maximum of two Scholarships will be awarded. Once all two have been assigned, the application process will be closed on 18 November 2025 (11:59 p.m. GMT+1).

5. The award is personal and non-transferable, and the student who has been awarded a Scholarship must take the course for which they are eligible.
6. The Scholarship is non-refundable, non-exchangeable for cash, and cannot be transferred to other courses or calls for applications. It cannot be combined with other IED Barcelona promotions.
7. To receive the scholarship, it is essential to accept it within three (3) calendar days from the date of award notification by sending a confirmation email to [info.barcelona@ied.es](mailto:info.barcelona@ied.es), and to pay the Enrollment Fee within an additional five (5) calendar days following acceptance.

#### 8. Conditions

The candidate must accept the general academic regulations of IED Barcelona and sign the specific regulations related to the Scholarship within two weeks of receiving the Scholarship notification.

9. The candidate must complete the entire course at IED Barcelona, losing the scholarship if they transfer to another campus.
10. Winners are required to participate actively in all special and interdisciplinary projects promoted by the school: presentation events, mentored competition, and workshops.
11. If the candidate decides not to enroll in the January 2026 intake, both the Scholarship and the Enrollment Fee will be lost.
12. Failure to comply with any of these obligations will result in the loss of the Scholarship.
13. Participation in this competition implies full acceptance of these terms and conditions.
14. Scholarship winners will be contacted by the IED Barcelona Admissions Department.

### How to Participate

**Step 1.** Read the terms and conditions carefully.

**Step 2.** Submit the following documents via email:

- Copy of ID card or passport
- Curriculum Vitae
- Motivation letter
- Link to a portfolio or a one-minute presentation video

**Step 3.** Shortlisted candidates will be called for a final interview with Marina Ojan, Head of the Master School at IED Barcelona, and Carmo Requejo, Experience Design Manager at Nacar Design.

**Step 4.** If you win a Scholarship, you will have 3 days to confirm your acceptance and 5 days to complete your enrolment at IED Barcelona.

### Acceptance of Terms and Intellectual Property Rights

Participation in the competition implies automatic, full, and unconditional acceptance of these terms, including the non-exclusive transfer of reproduction, distribution, and public communication rights of the submitted project(s) in favor of IED Madrid | IED Barcelona | IED Kunsthall Bilbao for a period of two years, without territorial limitations, for uses directly or indirectly related to the competition and/or the institution.

### Data Protection

In compliance with data protection regulations, students are hereby informed that the data provided through the relevant application form will be processed by:

ISTITUTO EUROPEO DI DESIGN, S.L., with its registered office at Calle Flor Alta, 8, 28004, Madrid, and Tax ID Number (NIF) B80813959.

KUNSTHAL CENTRO SUPERIOR DE DISEÑO, S.L., with its registered office at Calle Ribera Deustu, 17, 48014, Bilbao, Bizkaia, and Tax ID Number (NIF) B75135947.

Hereinafter referred to as IED Madrid, IED Barcelona, or IED Kunsthall Bilbao, as independent data controllers, for the purpose of managing participation in the scholarship competition for the Master's in accordance with the provisions of these Regulations. The legal basis for this data processing is the necessity of execution of these Regulations.

To ensure transparency in the competition, the names of the winners will be published by IED Madrid, IED Barcelona, and IED Kunsthall Bilbao. The legal basis for this data processing is the legitimate interest of IED Madrid, IED Barcelona, and IED Kunsthall Bilbao in ensuring the transparency of the competition.

In addition, if the winner's name is to be published through any other medium available to IED Madrid, IED Barcelona, or IED Kunsthall Bilbao, the winner's consent will be requested for such publication. The legal basis for this processing is the winner's consent. The data provided will be retained for the duration of the scholarship management process and the academic program, and subsequently for the legally required retention period.

The data of the winners published in any medium will be retained until the winner requests its removal from IED Madrid, IED Barcelona, or IED Kunsthall Bilbao, or until the winners of the same scholarship competition for the following academic year are published, whichever occurs first. Except for legally mandated disclosures, we inform you that data is only shared with other entities within the IED Group. Participants have the right to exercise their rights of access, rectification, erasure, objection, portability, and restriction of processing.

To exercise these rights, participants must send a written request to the following email addresses:

- baja.madrid@ied.es
- baja.barcelona@ied.es
- baja.bilbao@ied.es

They must include the subject line “Data Protection,” and provide proof of identity and identify themselves as participants in this scholarship competition. Additionally, if participants believe their personal data protection rights have been violated, they may file a complaint with the Spanish Data Protection Agency ([www.aepd.es](http://www.aepd.es)) or contact the Data Protection Officer of the Organizer ([dpo@ied.es](mailto:dpo@ied.es)). IED informs participants that it has adopted all necessary technical and organizational measures to ensure the confidentiality, availability, and integrity of their personal information in its information systems.

**IED Barcelona**

Carrer de Biada, 11, 08012 Barcelona [info.barcelona@ied.es](mailto:info.barcelona@ied.es)

Tel. 932 385 889

**[www.ied.es](http://www.ied.es)**