

IED & FEERIC 2022

Superheroes wanted fashion contest

FEERIC
FASHION
WEEK

REGULATIONS

IED - Istituto Europeo di Design in collaboration with Feeric Fashion Week, will award nr. 1 special merit-based scholarship to attend the Summer Course in **Fashion Trend Investigation** held in IED Barcelona campus in July 2023.

The candidates (over 21 years old) can show their creativity through the design and craftsmanship of a capsule collection based on the brief indicated in these regulations.

CONTEST AND CREATIVE WORKS (“CONCEPT”) OF THE CANDIDATE

Brief:

“Superheroes wanted - After a long period of uncertainty due to the pandemic, the world is slowly re-emerging and is looking for new codes and lifestyles. Everything changed? Will everything be as before? We certainly need superheroes, charismatic figures in which we can glimpse positivity, creativity and lightness. The competition that IED and Feeric have decided to launch has this objective: finding inspiration from the world of superheroes, designing a capsule collection of clothing / accessories capable of expressing this energy and desire for rebirth.”

Tech requirements:

Those who wish to take part in the contest are requested to sketch a capsule collection which portrays their personal vision of the new superheroes.

The capsule collection should mandatorily be made by 3 looks and can be referred to one of the following clusters: woman-man-child- unisex.

Each application should mandatorily be accompanied by:

- a short description of the concept (max. 500 words).
- sketches with a minimum of nr. 3 outfits.
- a picture as proof of the production of nr. 1 outfit that will eventually be chosen for the final show at Feeric FW.
- their personal CV.

HOW TO APPLY

Participants are required to develop a project based on the briefing explicated in the present regulations.

The contest will be divided in two different phases: concept, production and award.

FIRST PHASE: CONCEPT & SUBMISSION

To take part in the first phase of the contest, students must register and send the required materials by **July 5th, 2022 at 11:59 p.m. (GMT+1 – Italian time)**:

- Step 1.** Read carefully the Regulation and the projects' briefings. To take part in the contest, students need to develop a concept that is relevant to the briefing guidelines.
- Step 2.** Get registered by filling in the form available at ied.edu/scholarships-undergraduate. Once registered, each applicant will receive a confirmation email with a recap of the following steps to follow.
- Step 3.** Start to arrange the project and required documents, respecting the guidelines reported in the briefing.
- Step 4.** Once the material collection is ready, send it along with the required docs at the following email address: **europe@ied.it**. All emails should have the following object: Application for “superheroes wanted” contest.
- Step 5.** Once all applications will be received, the special commission will select nr. 10 finalists who will be announced on the website of the contest. Each finalist will also receive a personal message by email. The short list will be announced on July 8th 2022.

SECOND PHASE: PRODUCTION & AWARD

To access the second phase of the contest the applicants must be nominated in the short list that will be announced on July 8th.

- Step 1.** Check your inbox or the website of the contest to verify that your name is part of the 10 finalists.
- Step 2.** Prepare nr. 1 outfit out the collection presented.
- Step 3.** Be ready by July 20th when you will be requested to be at Feeric Fashion Week to submit your creations. The organisers of the contest will showcase each participant's creation in a dedicated catwalk. Art Direction will be at the organisers responsibility.
- Step 4.** The winner of the contest will be announced after the catwalk.

PARTICIPATION REQUIREMENTS AND DEADLINES

The contest is open to all designers over 21 (born before January 1st 2001).

The contest will be divided in nr. 2 phases.

Deadline for submissions to the first phase is **July 5th, 2022 at 11:59 p.m. (GMT+1 – Italian time)** and the jury will communicate its decision to the finalists by July 8th. Finalists will have to confirm the acceptance within 3 days after the result is received.

Deadline to take part in the second phase is July 20th.

The mandatory condition to be considered for the scholarship award is to take part in the fashion show organised during Feeric Fashion week.

REQUIRED DOCUMENTS

Register on IED website, at the following link: **URL TBC specifying the following:**

- 1.** First and Last Name
- 2.** Date of birth
- 3.** Email address
- 4.** Phone number
- 5.** Eventual interest in IEDs educational offer.

As soon as registration occurs, each candidate will be invited to send nr. 3 looks including:

- a short description of the concept (max. 500 words).
- sketches with a minimum of nr. 3 outfits.
- a picture as proof of the production of nr. 1 outfit that will eventually be chosen for the final show at Feeric FW.

their personal CV

All files should be sent to the e-mail address indicated on the reply-message.

All files must be sent in PDF format and should NOT exceed nr. 10 slides.

All participants should make sure that their ideas are realistic and can be produced within a short term perspective.

PRIZE

Competition will award one 100% scholarship for the summer course in IED Barcelona titled "Fashion Trend Investigation".

The course will be dispensed during the month of July 2023 with no possibility of fruition in another academic year.

Winners will have to go through the application process of the course.

Travel fees, housing and all other costs shall be covered by the winners.

SELECTION OF WINNER AND PANEL

Evaluation will occur exclusively according to the unquestionable judgement of the panel of representatives from IED – Istituto Europeo di Design and Feeric Fashion Week. More specifically the jury will be made by 3 judges: nr. 2 representing IED and nr. 1 representing Feeric Fashion Week.

PROPERTY AND RIGHT CONCERNING CONCEPTS

The intellectual property rights of the Concepts always pertain to the author.

The Candidate, with his participation to the Contest, giving up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED the right to use submitted Concepts to promote and divulge the Website and IED activities, with mention of the Concept's author.

EXCLUSION OF WARRANTIES

IED does not state nor grant that the Website and its functions are flawless or satisfy certain Standards, needs or requests of the User.

IED does not state nor grant that the use of the Website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the Website are correct, truthful and/or reliable.

Under no circumstance, IED will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the Website.

IED will not be liable for imprecisions, inaccuracies or delays due to force majeure.

IED is not liable for improper use of the Website and does not grant nor authorise its use in any application potentially dangerous for people or properties.

The Candidate grants that he will hold IED harmless from any consequence deriving for improper, illicit or undue use of the Website.

Consequently, the Candidate declares himself solely liable towards IED and third parties for any and every behaviour or fact punishable by law during the utilisation of the Website.

OBLIGATIONS OF THE CANDIDATE

It is forbidden to the Candidate: • to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner; • to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorised by the owner; • to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts; • to submit, upload and/or publish material that is illicit or against law, order and public decency; • to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency; • to submit, upload and/or publish sexually explicit material; • to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorised form of solicitation; • to falsify his identity; • to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.

Each violation of the requirements stated by this article will allow IED nullify the present agreement, with the right of IED or third parties to be reimbursed for the damage.

LAW AND JURISDICTION

This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).