

**International
Education
Network**

BACHELOR OF ARTS (HONS) IN FASHION STYLING

This programme is currently undergoing formal validation by the University of Westminster. The programme details will be confirmed following completion and sign off of the University's validation process.

Portfolio submission guidelines

Milano	The portfolio needs to be presented in a professional and coherent way, with a unified format in a pdf of 10 pages (Pdf file with maximum 5 Mb is required). The language of the course is English and the portfolio must therefore be presented in English.
Barcelona	The portfolio has to be an original and fresh showcase of the different techniques the candidate uses to present unique and personal styling and ideas. The way to collate the work is also to be considered so that it is coherent with the candidate's aesthetic universe.
Cagliari	
Firenze	The portfolio has to reflect the candidate's approach to fashion, considering fashion awareness, contemporary mood, serious research towards volumes, prints, fabrics, trends and silhouettes.
Madrid	The portfolio should include shootings and creative work, moodboards, photos, sketches, collages which the applicant has developed. Inspiration has got to be developed as further as possible from the obvious aesthetic associations and connections to it, in order to avoid using clichés.
Rio de Janeiro	
Roma	The development of this inspiration should include a selection of the different options the candidate came up with these will support how the final selected ones are a result of initial ideas further development.
São Paulo	Other points to take into consideration or that it can be included:
Torino	<ul style="list-style-type: none">• We are interested in the creative process. We love to see sketchbook development, fittings and trials of styling the looks, different techniques and experimentation.
.	<ul style="list-style-type: none">• CAD work either as part of the layout or applied in the elements included in the portfolio.
Bilbao	<ul style="list-style-type: none">• Fashion related work such as photography, or more artistic illustrations.
Como	<ul style="list-style-type: none">• Any AI applied to fashion related proposals.
	<ul style="list-style-type: none">• This work can include: photography, shootings, video, fashion illustrations, other illustrations and drawing, collage, garments and patterns (personal designs), sculpture, fabric manipulations, moodboards, ...

Check the blog of our Fashion School for reference: <http://www.fashionbarcelona.com/blog/>