

Erasmus Policy statement (EPS): your strategy

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalization and modernization strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernizing your institution, as well as on the goal of building a European Education Area¹ and explain the policy objectives you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

IED Kunsthal is a Higher School of Design approved for official and reconnected training in Graphic Design and Interior Architecture. The school's teachers and administrators fully understand the importance of giving the establishment's students and staff the opportunity to forge international connections with the best design schools in Europe. The objectives of the participation of students and staff in international mobility programs are the following: 1) Apply the acquisition of competencies (knowledge, skills and attitudes) to improve their training and their employability in the labor market. European; 2) improve the professional development of people working in the fields of education, training and youth to improve the quality of teaching, training and Youth Action across Europe; 3) improve in particular the linguistic skills of the participants; 4) provide participants with a life experience of transformations and contribute to the understanding of other cultures and countries, both in the educational and cultural linguistic field, with the purpose of constituting records of international contacts, actively involved in society and developing an awareness of European citizenship and identity; 5) reinforce synergies and transitions between formal learning, informal learning, employment and entrepreneurship; 6) Work on a better knowledge of the skills acquired during learning periods abroad.

We maintain numerous contacts with national and international companies specializing in design and architecture, both due to the core activity of the school and the relationships that teachers maintain with the business world in their capacity as professionals. active in the fields of graphic design, architecture, landscaping, fine arts, etc.

We will choose our exchange establishments based on academic affinities, complementarity of programs, common objectives and harmony on what education should provide. Without imposing geographical limits on ourselves, for this first step, we will start by approaching establishments in European countries participating in the Erasmus program.

The modernization and internationalization strategy is in line with the criteria outlined in the New EU Higher Education Strategy. Establishing Erasmus alliances with European

institutions is a way of enriching the educational and human experience of program participants, which echoes our ambition to increase opportunities for our students to acquire additional skills through studies or training abroad. This is how they will

strengthen their professional skills and their organizational capacity.

Given the priority of ensuring graduates leave higher education with solid skills while taking into account market needs, IED Kunsthal has always ensured the link between training and business and has a solid tradition in this area. However, it is necessary to go further in this area and link teaching, research and business, at national and international levels, to promote excellence. It is also about bringing out new ways of understanding multiculturalism in the context of a huge global market. We must harness the potential of the most sophisticated technology and apply it to digital learning strategies. We have constantly adapted our educational programs to the needs of the socio-economic and professional environment and the market, and we intend to continue to develop this path.

In this regard again, the staff mobility program will also be fundamental, since it will allow us to compare our working methods with those of other establishments in order to create a kind of stimuli aimed at enriching the teaching practices of the school and modernize the training approach with a view to promoting the updating of programs. Another objective of the mobility of teaching and non-teaching staff: to learn more about the developments taking place in other educational environments by comparing the method and management tools used in other establishments with ours. Welcoming teaching staff from other European establishments will constitute a valuable contribution thanks to the transmission, through seminars, conferences and other activities, of new points of view, new ways of carrying out and considering projects and new methodologies.

¹ For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website:
https://ec.europa.eu/education/education-in-the-eu/european-education-area_en